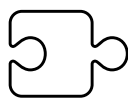
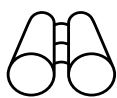


With over 15 years in Product, UX, UI Design, and Frontend Development, I bridge stakeholders' needs, ensuring project alignment. I've worked across industries like banking, trading, cybersecurity, AI, and logistics, focusing on SaaS/PaaS systems. When embracing a lean design approach, I prioritize creation, iteration, and team innovation.

PROCESS



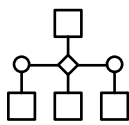
Problem Framing



Discovery & Research



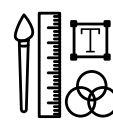
Opportunity & Mapping



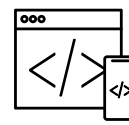
Flows & Information Architecture



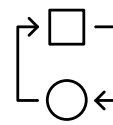
Wireframes & Prototypes



UI & Design Systems



Layout & Front-End



Validation & Iteration

EXPERIENCE

- **BANK OF AMERICA** Senior UX/UI Engineer [bofa.com](https://www.bofa.com) SEP2024 - PRESENT
Contractor designer involved in a SaaS product for Front Office Team (Trading).
SaaS Dashboards Data Visualisation Research Product Definition UI/UX Figma
- **ADARMA** Senior UX Designer adarma.com AUG2023 - SEP 2024
Lead Designer for Adarma's new cybersecurity product with dashboards to control operations, and plan a coverage. Product oriented role and constant interaction with engineering.
SaaS Dashboards Data Visualisation Research Product Definition UI/UX Figma
- **SILICO** UX Engineer silicoai.com DEC2020 - JUN2023
Designer/Developer for an AI Decision Intelligence Software. Involved from the initial stage of product definition to the component implementation in storybook.
SaaS Dashboards Data Visualisation UI Development - React/Material UX Figma
- **BAND OF CODERS** Senior Product UX UI Developer bandofcoders.com AUG2019 - DEC2020
Contractor designer and frontend development for different projects of the company:
 - **HIGHLAND CAPITAL BROKERAGE**
A B2B2C platform for calculating confidex score and providing insurance quotes.
SaaS UI Development - React/Material UX Adobe XD
 - **PSA - PEUGEOT**
US-Market approach. Set up your car configurator.
Early stage - Product Definition + UX.
Product Definition Research UX Adobe XD
- **TIPIT** Senior Product UX UI Developer tipit.net DEC2017 - AUG2019
Contractor designer and frontend development for different projects of the company:
 - **OPENSTACK**
Openstack summits implementation platform with multiple uses.
UI Development - React/Material UX Sketch
 - **FIBERCOVE**
US Coworking Platform.
UI Development - React/Material UX Sketch
- **CAREERLIST** Senior Product UX UI Developer careerlist.com MAR2017 - DEC2017
Product Responsible. MVP and Features definition, Flowmaps and Journey Mapping, wireframes mocks and frontend development. HR Platform. Connecting Leaders with Talents.
SaaS UI Development - Angular/Bootstrap Research Product Definition UX Sketch Adobe
- **EMERIOS** Senior Product UX UI Developer emerios.com DEC2013 - MAR2017
Product designer and frontend development. Sales Services and Regulation Platform.
SaaS Dashboards Data Visualisation Product Definition UX UI Development - Angular/Foundation/Ionic Adobe
- **QUBIT.TV** UX UI Designer/Frontend Developer qubit.tv MAY2011 - DEC2013
Designer for a video on demand platform. Smart TV - Web and Mobile implementation.
Adobe UX UI Development - Javascript/Bootstrap Adobe

EDUCATION

- | | | |
|--|---|--|
| MD in VISUAL COMMUNICATION | UX Diploma | BD in GRAPHIC DESIGN |
| 2019 - Universidad Nacional De Rosario (UNR) | 2013 - Instituto Tecnológico de Buenos Aires (ITBA) | 2008 - Universidad Nacional De Rosario (UNR) |